

# 2021 River Fest Sponsorship Opportunities

## Event: August 4-8 | Deadline to Sponsor: July 1

*Whitewater Sponsor - \$5,500 \*\*Skowhegan Savings Bank – first right of refusal*

- Name incorporated into River Fest logo
- Top billing in all print (advertising, posters, etc.)
- Top billing in radio and TV advertising
- Named as lead sponsor in all correspondence
- Company logo and link on River Fest website
- Lead sponsor of SACC River Fest Golf Tournament
- Golf tournament sponsorship (with team strings, mulligans, gold ball 50/50)
- Free golf team for tournament (foursome)
- Golf hole sponsorship
- Lead fireworks sponsor (announced at Dinner in the Park)
- Exclusive Moonlight Madness Snapchat filter with logo
- Thanked during Bed Races
- Complimentary booth space at Moonlight Madness
- Lead sponsor of Dinner in the Park
- Top billing on sponsor board
- Two exclusive, boosted Facebook posts
- Four splash passes (each pass contains multiple tickets to events)
- Four tickets to Dinner in the Park



*Rapids Sponsor - \$2,750*

- Logo in all print (advertising, posters, etc.)
- Mention in all radio advertising
- Logo used in TV advertising
- Company logo and link on River Fest website
- Free golf team for tournament (foursome)
- Golf hole sponsorship
- Secondary fireworks sponsor (announced at Dinner in the Park)
- Thanked during Bed Races
- Complimentary booth space at Moonlight Madness
- Logo on sponsor board
- Three Facebook post mentions, one boosted
- Two splash passes (each pass contains multiple tickets to events)
- Two tickets to Dinner in the Park

*Waves Sponsor - \$1,100*

- Named in all print (advertising, posters, etc.)
- Company logo and link on River Fest website
- Free golf team for tournament (foursome)
- Golf hole sponsorship
- Complimentary booth space at Moonlight Madness
- Thanked during Bed Races
- Listed on sponsor board
- Three Facebook post mentions, one boosted
- One splash pass (each pass contains multiple tickets to events)

*Paddle Sponsor - \$400*

- Named in all print (advertising, posters, etc.)
- Company name and link on River Fest website
- Golf hole sponsorship
- Thanked during Bed Races
- Listed on sponsor board
- Three Facebook post mentions, one boosted
- One splash pass (each pass contains multiple tickets to events)