



Why is the River Park important to Skowhegan?

Skowhegan River Park, including the proposed whitewater park, riverfront boardwalk, trails, and outdoor programming and major festivals, would serve as a center piece of Skowhegan, connecting outdoor recreation assets to main street. Outdoor recreation is central to the Kennebec Valley, both in terms of local economies and residents' quality of life. Further investing in outdoor recreation assets like Skowhegan River Park supports area jobs, enhances property values, and reduces local tax burden.

The park would contribute significantly to the regional economy through tourism spending, job creation, and contribution to the local tax base.

Skowhegan River Park is projected to...

Generate

\$16.6 million

in local annual impact

Create **137**
permanent local jobs

Contribute

\$1.4 million

in tax revenue, including
\$625,000 in local tax revenue

The Market Opportunity

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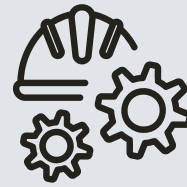
Every \$1 million in spending by visitors supports **12 jobs**, generates **\$460,000 in earnings**, and adds **\$130,000 in tax revenue** to the region.

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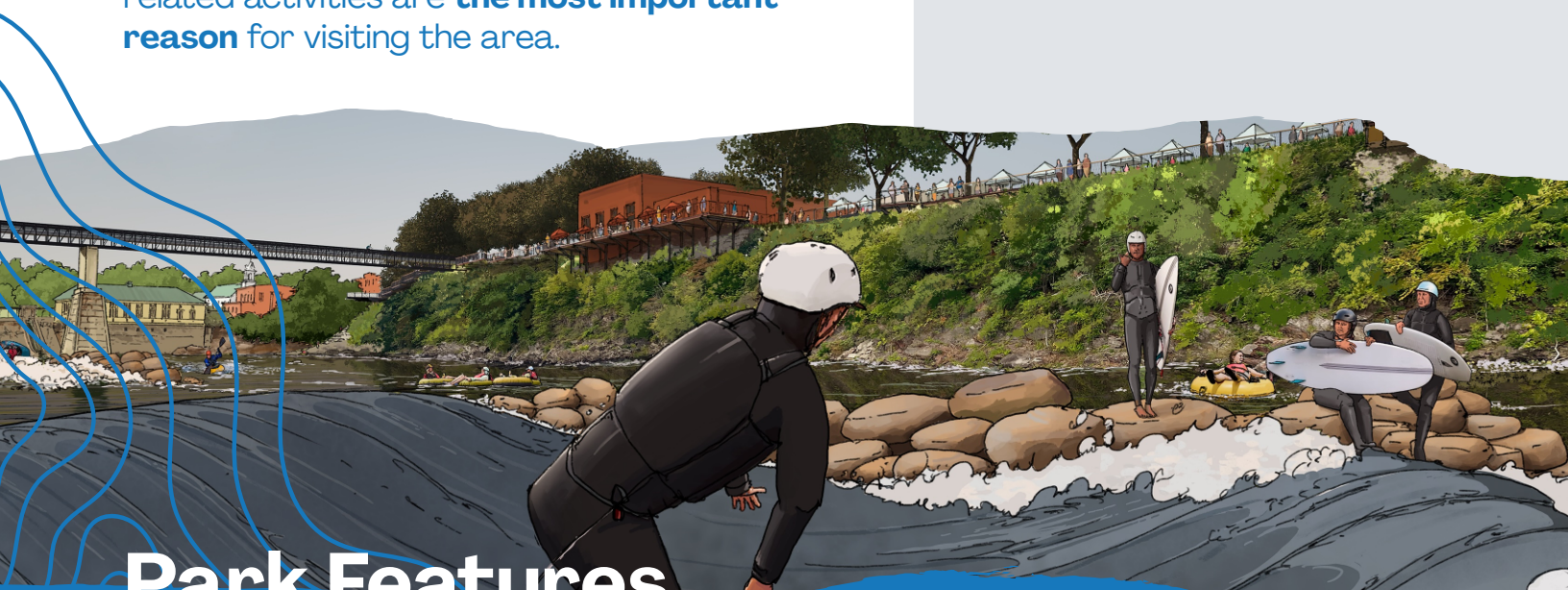
38 million Americans participate in paddlesports

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One in five overnight visitors state water-related activities are **the most important reason** for visiting the area.



Construction of Skowhegan River Park will generate an **additional \$12 million in earnings and support nearly 200 jobs during construction.**



Park Features

Whitewater Park

Maine's first whitewater park featuring the Northeast's only adjustable wave for river surfing and kayaking, tuned to river flows for more consistent, year-round recreation.

Riverfront Boardwalk

A riverfront promenade that connects Skowhegan's commercial district to the Kennebec, adding overlooks and gathering spaces that draw visitors, support local businesses, and strengthen the town's outdoor recreation identity.

Trail Network Expansion

Expanded, accessible trails for walking, biking, cross-country skiing, and other human-powered recreation, connecting the whitewater park, the riverfront boardwalk, and downtown.



Learn more at SkowheganRiverPark.com